

# Energy & Environment

## Technology considerations

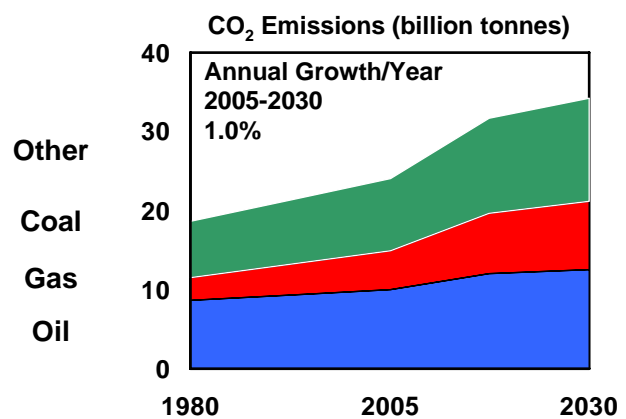
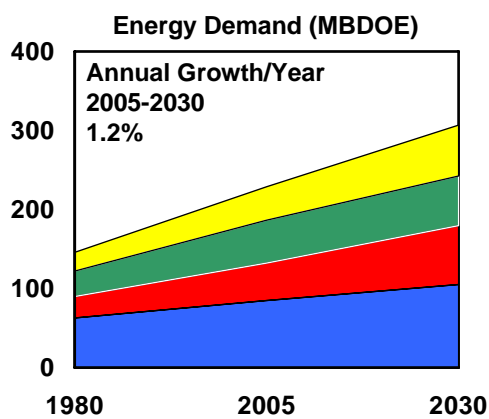
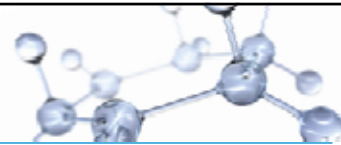
Dr. Tomas R. Melli  
April 23, 2009



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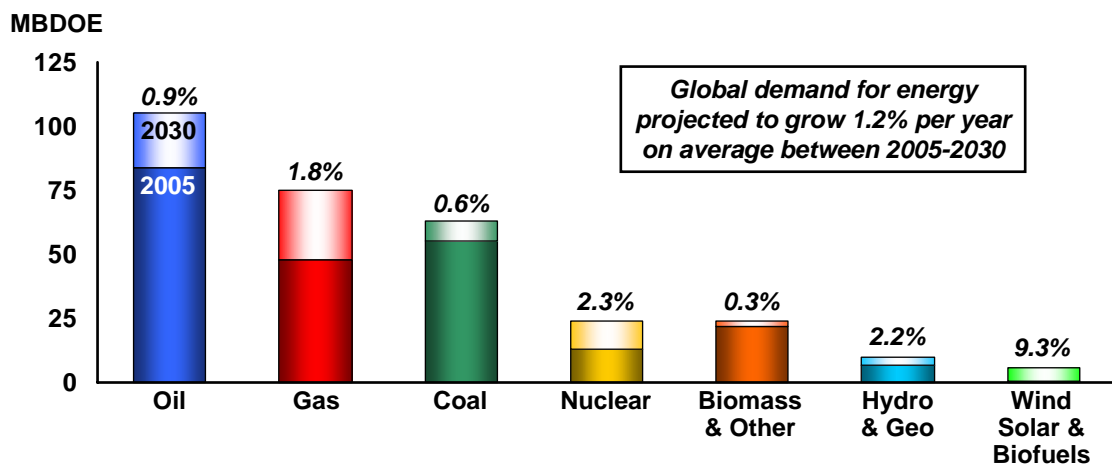
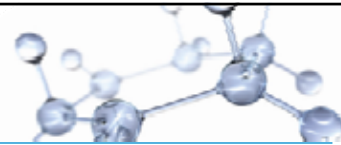
This presentation includes forward-looking statements. Actual future conditions (including economic conditions, energy demand, and energy supply) could differ materially due to changes in technology, the development of new supply sources, political events, demographic changes, and other factors discussed herein (and in Item 1 of ExxonMobil's latest report on Form 10-K). This material is not to be reproduced without the permission of Exxon Mobil Corporation.

# GLOBAL ENERGY TRENDS



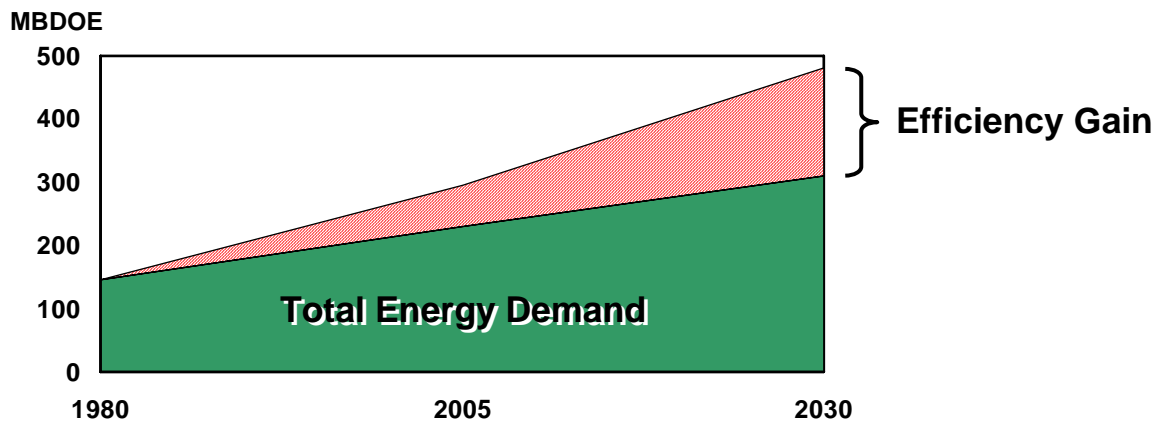
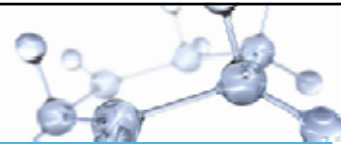
- Global demand for energy projected to grow 1.2% per year 2005-2030
  - Increase of 35% from 230 to 310 MBDOE
  - Population and economic growth the main drivers
- Carbon dioxide emissions projected to increase 1.0% per year 2005-2030 reflecting shift to lower emission sources

# GLOBAL ENERGY MIX



- Oil and natural gas continue to supply 60% of demand
- Natural gas surpasses coal ... Nuclear draws even with biomass
- Hydroelectric and geothermal limited by availability of natural sites
- Solar, wind, and biofuels grow rapidly from a very small base

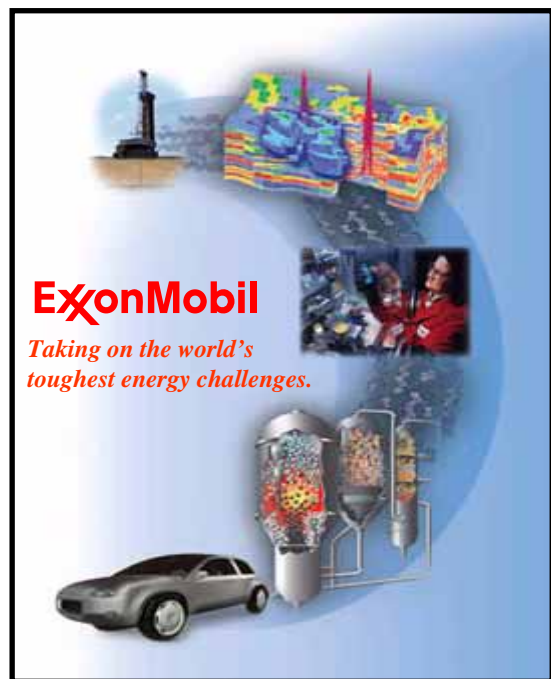
# ENERGY EFFICIENCY



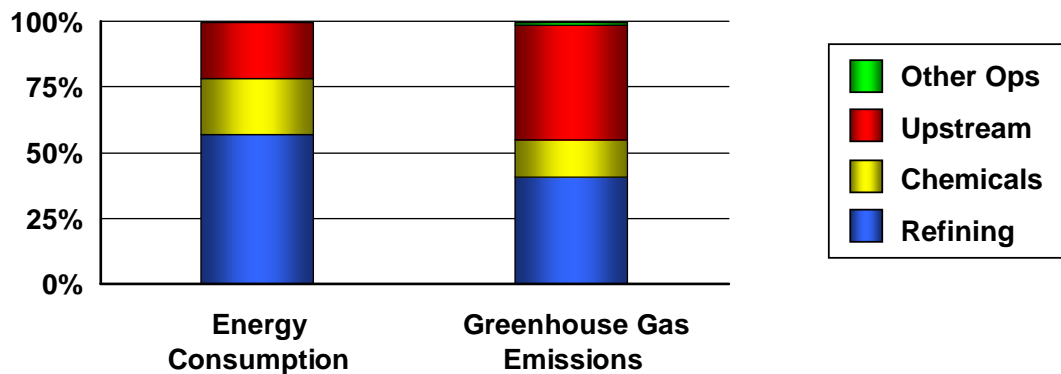
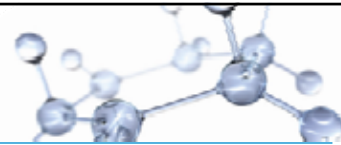
- Efficiency improvements accelerate from 1.0% to 1.7% per year
- Reduces total energy demand by 170 MBDOE in 2030
- Efficiency is the single-largest "source" of energy by 2030
- Gain exceeds total energy demand in 1980

## TAKING ON THE CHALLENGES

- Integrated set of solutions required to meet world's energy challenges ...
  - New exploration and enhanced production
  - New technologies and improved products
  - Energy conservation and efficiency
  - Actions now and research for the future



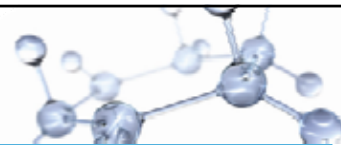
## A CORPORATE FOCUS



- Refining and Chemicals account for over 75% of corporate energy consumption and over 50% of corporate greenhouse gas emissions
- Energy the single-largest cash operating expense – about 50% of total
- Improving energy efficiency is a win-win-win ...
  - Extends supply and affordability of conventional energy sources
  - Reduces plant operating costs and greenhouse gas emissions
  - Benefits companies, consumers, and the environment ... Now!

# A GLOBAL APPROACH

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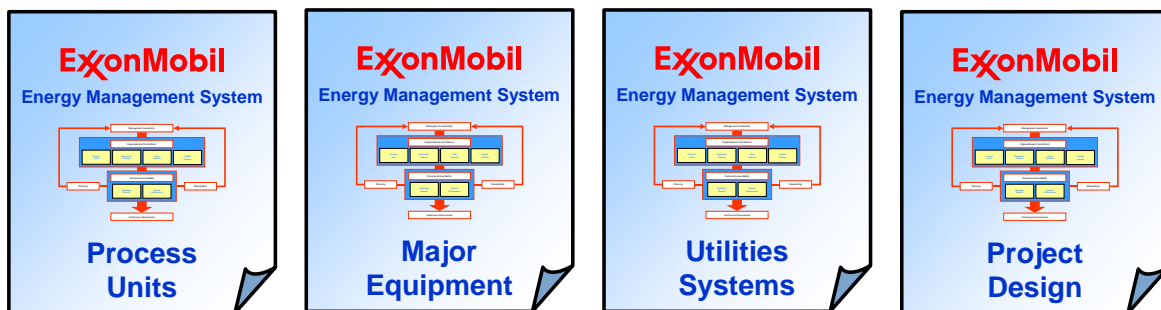
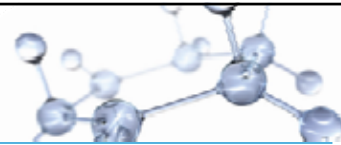
## OBJECTIVES

- Establish a single, comprehensive global energy management system (GEMS)
- Utilize a common methodology to identify performance gaps, implement closure plans, sustain progress, and continuously improve results

## BUSINESS MODEL

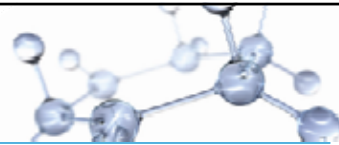
- Operate existing facilities optimally and efficiently through application of best practices
- Identify economic investment opportunities above an optimized base for step-change improvement
- Implement strong management systems to sustain progress and drive continuous improvement

# GEMS DEVELOPMENT



- Best practices documented in 12 volume set of manuals
- Contain 1200 pages and identify over 200 key energy variables
- Cover process units, major equipment, and utilities systems
- Focus on key energy-related aspects of operations and maintenance
- Also incorporate energy efficiency into project design of new facilities

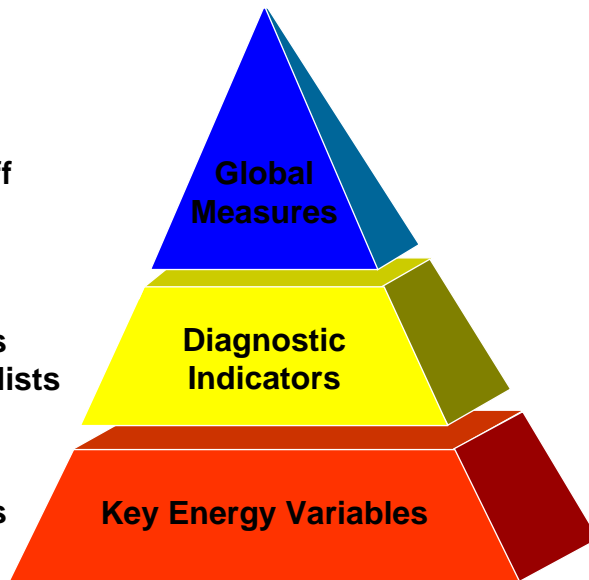
# GEMS MEASUREMENT



**Corporate & Plant  
Management / Staff**

**Business Teams  
Process Engineers  
Equipment Specialists**

**Shift Supervision  
Console Operators  
Field Operators**

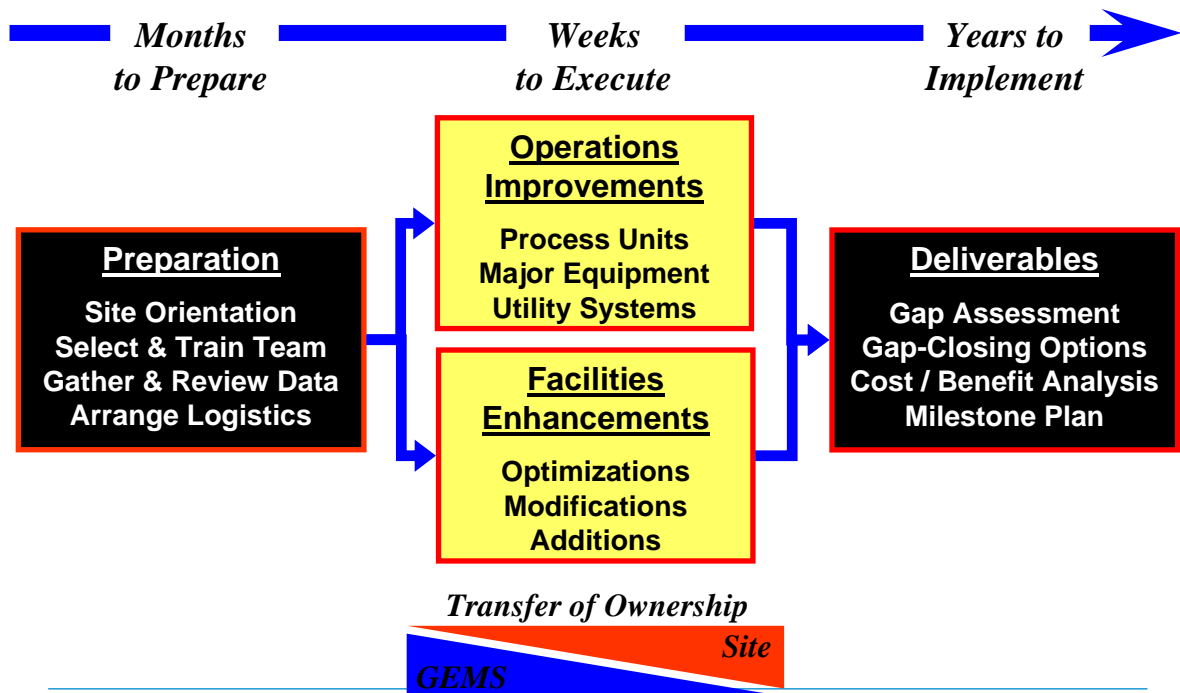
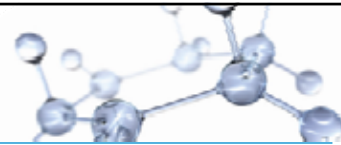


**Plant / Site  
Energy Index  
Energy Expense  
Profitability**

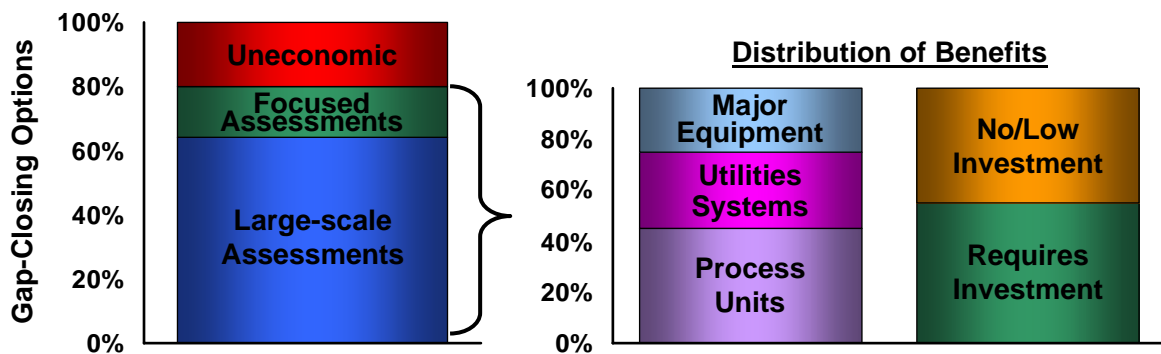
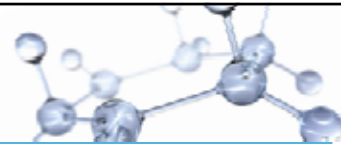
**Area / Complex  
Implementation  
Lost Opportunity**

**Unit / Equipment  
Targets & Handles  
Directly Actionable**

# GEMS ASSESSMENT

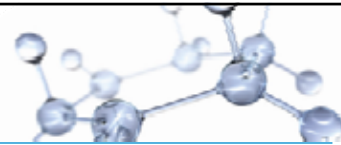


# GEMS IMPLEMENTATION



- About 80% of gaps economic to address with current technology
- Identified savings equal to 15-20% of energy costs on average
  - About half of the benefits require little or no investment to capture
- Potential to avoid 14 million tonnes per year of GHG emissions
  - Equivalent to removing about 2.5 million cars from U.S. roads
- Total prize assessed at \$1.5 billion per year
  - Already capturing one-half the benefits

# Why Cogeneration?



Baytown, TX Cogen



Singapore Cogen

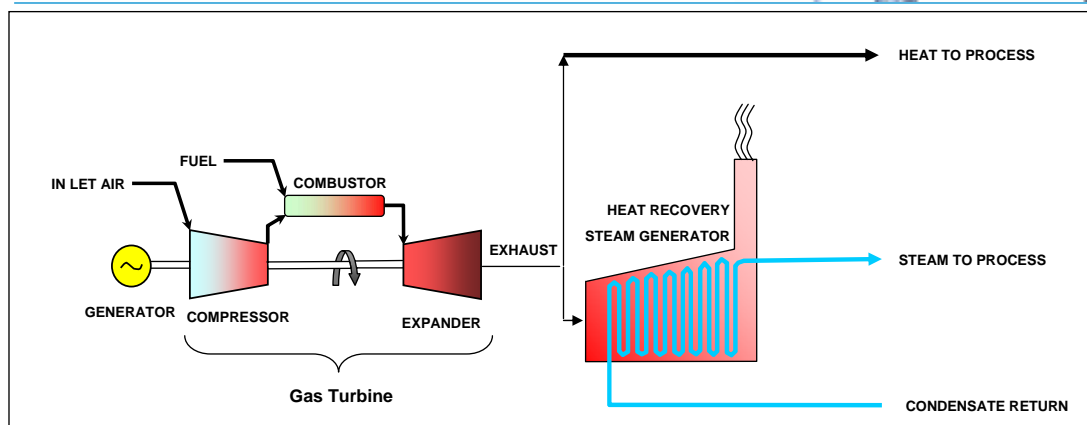
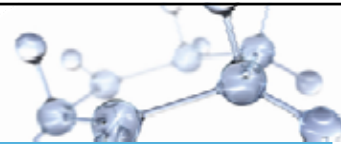


Beaumont, TX Cogen



- ENERGY EFFICIENCY
- COST SAVINGS
- REDUCED EMISSIONS
- SECURE SUPPLY

# Cogeneration



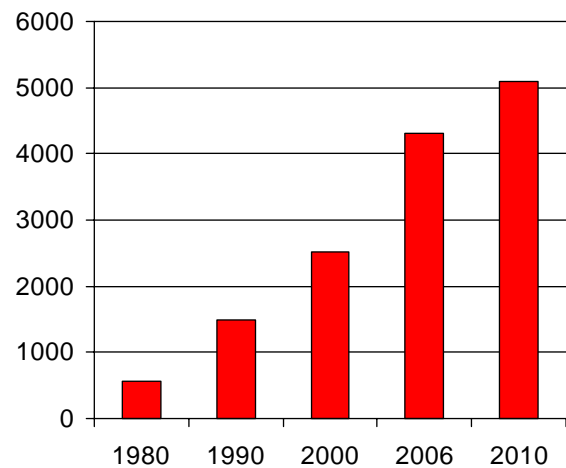
- **Cogen Advantages:**

- Cogen (or Combined Heat & Power) can result in high thermal efficiencies (70-80%); Using direct process heat integration can boost efficiencies even further
- Lower cost and emissions per MWh than traditional approaches for generating power and steam
- Eliminates need for expensive condenser required for combined cycle applications

## ExxonMobil: A Leader in Cogeneration

- First installation in 1950's
  - Over 4,500 MW installed with projects under development all around the world
  - ExxonMobil self-generates well over 50% of its total electricity demand
  - 100+ installations in 30+ locations around the world
    - Nearly 900 MW of capacity added in 2004-05 (~\$1G)
  - Cogeneration provides high overall efficiencies, low costs per MWh & low CO<sub>2</sub> emissions. But .....
- Higher total capital costs
  - Facilities must be base-loaded
  - Back-up power typically required

**ExxonMobil Gross Cogeneration Capacity (MW)**



# Low Carbon Technology – Bigger Scale & Impact



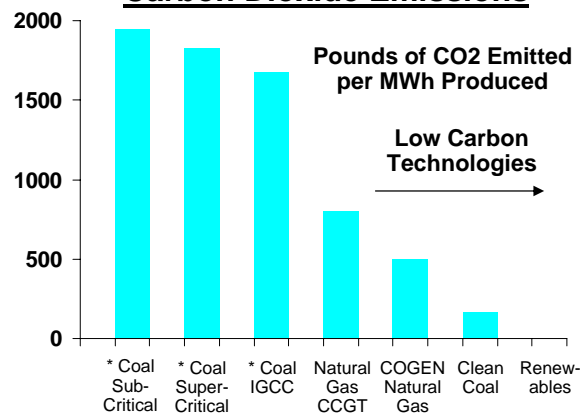
**RENEWABLES**

**LOW CARBON TECHNOLOGIES**

**RENEWABLES**

**COGENERATION  
DISTRICT HEATING  
DISTRIBUTED ENERGY**

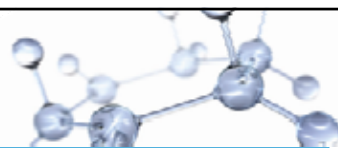
## Carbon Dioxide Emissions



\* Source: EPA      Clean Coal = IGCC w/ Carbon Capture  
 Note: For comparison purposes, cogeneration basis reflects reduced emissions from avoided fuel firing for process heat

- GHG emissions policies should be supportive of “low carbon technologies”
  - Provide same / similar incentives for technologies producing same / similar results

# PATH FORWARD



## Nearer Term – Actions Now

- Cogeneration Additions ... Flaring Reductions ... GEMS Implementation
- Avoid greenhouse gas emissions of over 20 million tonnes per year
- Equivalent to removing over 3 million cars from the world's roads

## Medium Term – Technology Extensions

- **Expand Sources and Uses of Natural Gas**
  - Fuel Switching – substitution of natural gas for other fuels reduces CO2 emissions
  - Liquefied Natural Gas (LNG) – tech advances in liquefaction / transportation / regasification
- **Commercialize Advanced Fuels and Vehicle Technologies**
  - Fuels – molecule management for higher efficiency-lower emissions blends
  - Lubricants – lower emissions, improved fuel economy, longer drain intervals, less waste
  - Materials – new plastic components are lighter, stronger, safer, and recyclable
  - Engines – tech advances in non-hybrid and hybridized internal combustion engines

## Longer Term – Breakthrough Research

- **Support and participate in innovative and far-reaching research projects**
  - Investing 100 M\$ to fund Global Climate & Energy Project (GCEP) at Stanford University
  - Goal to accelerate development of commercially viable energy technologies on a global scale